

**Univ.-Prof. Dr. Kerstin Fink**  
**HDBW-President**

**//** *Our new MBA programme is more than just a degree – it's a powerful link between academic excellence and the realities of global business. With strong industry partnerships, we prepare our students to lead with confidence, drive innovation, and create meaningful change in their careers and communities.*



**Dr. Jürgen Reul**  
**Chair, HDBW University Council | Former Executive, BMW Group**

**//** *In today's fast-changing business world, leaders need more than just knowledge—they need vision, adaptability, and the ability to navigate emerging technologies with confidence. Having worked at the intersection of corporate governance and strategic leadership, I see this programme as a powerful launchpad for tomorrow's decision-makers.*



**FAQ by  
international  
students**



# ADMISSION REQUIREMENTS

## Completed university degree

With 180-210 ECTS credits over at least six semesters

## Plus qualified professional experience

- At least 2 years in a role relevant to your degree
- Full-time employment
- Within a registered company, confirmed by official reference

## B2 English proficiency level – proof via:

- A certificate from a recognised language test (TOEFL, IELTS or TOEIC), or
- An official confirmation from your previous university that your degree programme was taught in English

## Degree










MBA - Master of Business Administration

# MBA



**Want to know more? Get in touch with us!**



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**PERSONALIZED AND BUSINESS-ORIENTED**

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**English-taught**

**Master of Business Administration**



# BOOST YOUR CAREER!

Join the cutting-edge MBA\* programme at HDBW – the private Bavarian University of Business and Technology based in Munich, Germany.

This programme is designed to prepare high-potential individuals for leadership roles in today's fast-paced and ever-evolving business environment. With a strong focus on digital transformation, AI and innovation, as well as entrepreneurship, this MBA equips you with the skills to navigate and thrive in the modern corporate world.

Taught entirely in English with an international outlook, the MBA opens doors to senior management roles and enhances your earning potential. It also offers valuable networking opportunities with peers, alumni, industry leaders, and professional associations — while boosting your personal development with key soft skills such as communication, negotiation, and strategic problem-solving.

**Career opportunities after graduation:**

- AI & Digital Transformation Manager
- Innovation & Strategy Lead
- Venture Capital Analyst / Associate
- Management Consultant
- Founder / Co-Founder of a tech-driven business

\* Subject to accreditation by the Accreditation Council.

## FULL-TIME MBA OVER 2 SEMESTERS

1st SEMESTER		
Strategic Management and Business Functions 5 ETCS	Marketing in the Digital Age 5 ETCS	International Business and Global Markets 5 ETCS
Accounting and Finance Management 5 ETCS	Leadership and Change Management 5 ETCS	Business Culture and Management Competences – with optional excursion 5 ETCS
2nd SEMESTER focus: General Management		
Business IT and Digital Innovation 5 ETCS	Business Planning and Entrepreneurship 5 ETCS	Business Laws for Entrepreneurs 5 ETCS
<b>MBA Thesis &amp; Defence</b> 15 ECTS Introduction: Scientific Writing and Project Work Scientific Paper, Business Plan, or Industry Project		
or 2nd SEMESTER focus: Industrial Management		
Supply Chain and Sustainability Management 5 ETCS	Industrial Engineering and Operations Management 5 ETCS	Digital Transformation and AI 5 ETCS
<b>MBA Thesis &amp; Defence</b> 15 ECTS Introduction: Scientific Writing and Project Work Scientific Paper, Business Plan, or Industry Project		

Looking for more flexibility?  
Study part-time over 4 semesters.

## WHY CHOOSE THE MBA AT HDBW MUNICH

**Personalised Learning**  
Small classes, individual coaching, and soft skill development ensure your personal and professional growth.

**Future-Focused Curriculum**  
Gain expertise in digital business models, entrepreneurship, AI, and operational excellence.

**Hands-On Experience**  
Put theory into practice through real-world projects, case studies, and guest lectures from industry leaders.

**Solution-Oriented Teaching**  
Learn from experienced professors who bring real business challenges into the classroom.

**Strong Industry Network**  
Connect with top Bavarian companies and associations through events, lectures, and networking opportunities.

**Beyond the Classroom**  
Enjoy company visits, cultural tours, and events in collaboration with the Bavarian Industry Association.

**Study in Bavaria – Lead Globally**  
HDBW combines academic excellence with Bavaria's innovation ecosystem – ideal for future leaders and entrepreneurs.